





the only television network
exclusively dedicated to
luxury and *art de vivre*

luxury

lifestyle

glamour

craftsmanship



HIGHLIGHTS

Non-stop
luxury news
and the
hottest in
luxury lifestyle
events
throughout
the year



CANNES FILM FESTIVAL



PARIS FASHION WEEK



VOILES DE SAINT TROPEZ



EXCLUSIVE INTERVIEWS



WEEKDAYS

Monday to Thursday

- 1hr of luxury and lifestyle news broadcast 24 times a day
- The evolutive loop is comprised of brand new, fresh content produced in-house (*LUXE This Week*), most popular reports, compelling content from our global partners and advertising screens

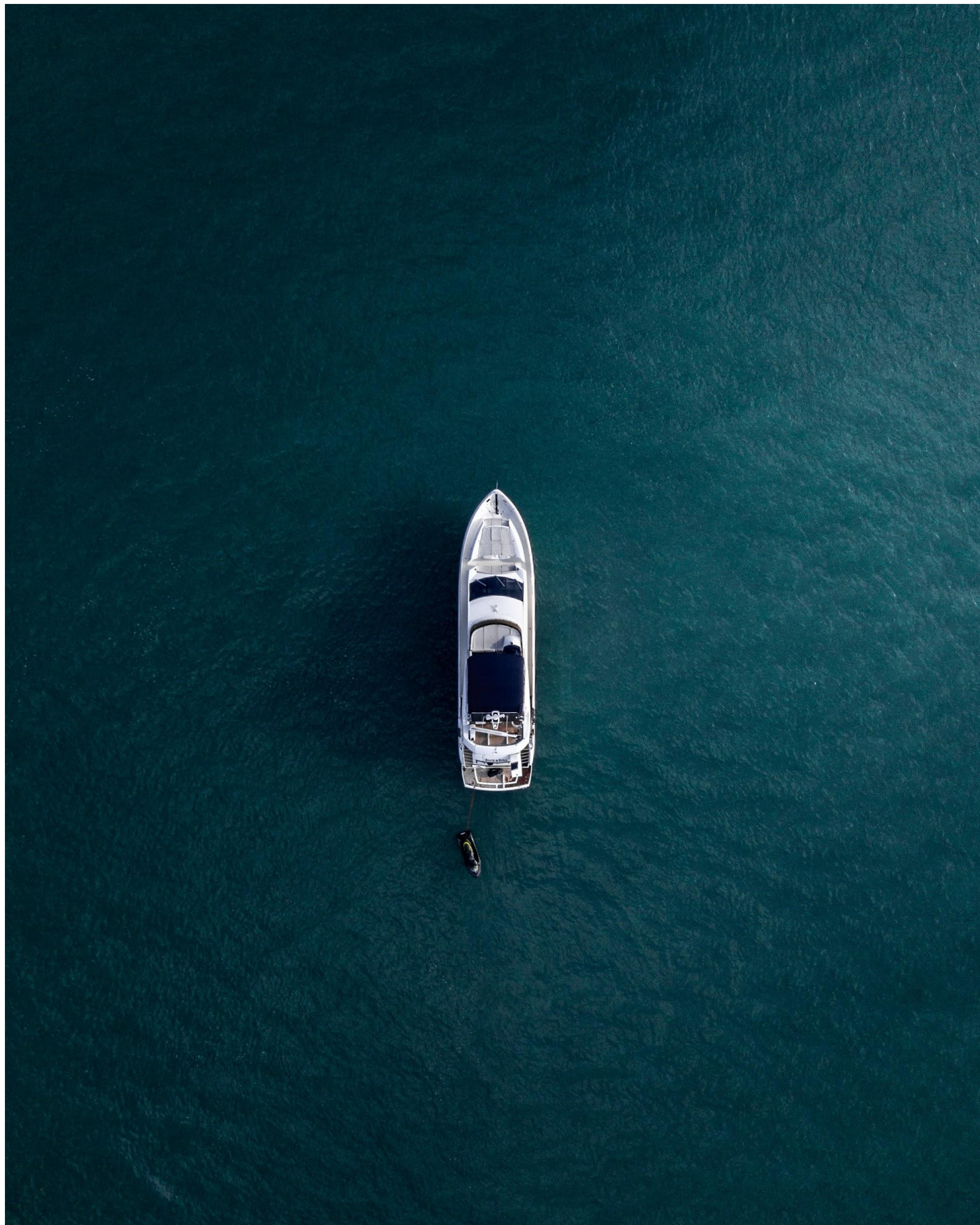


WEEKENDS

Friday to Sunday

- 8hr loop on luxury and lifestyle broadcast three times a day
- Loop is made up of compilations of the best reports of the week, travel and lifestyle programmes (*Destination Specials*), the most popular reports of the month (*LUXE This Month*) and advertising screens

Unique content
for an
international
audience
with global
brand visibility



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HD & UHD 4K

Extensive library of over 600
hours of original content

24/7

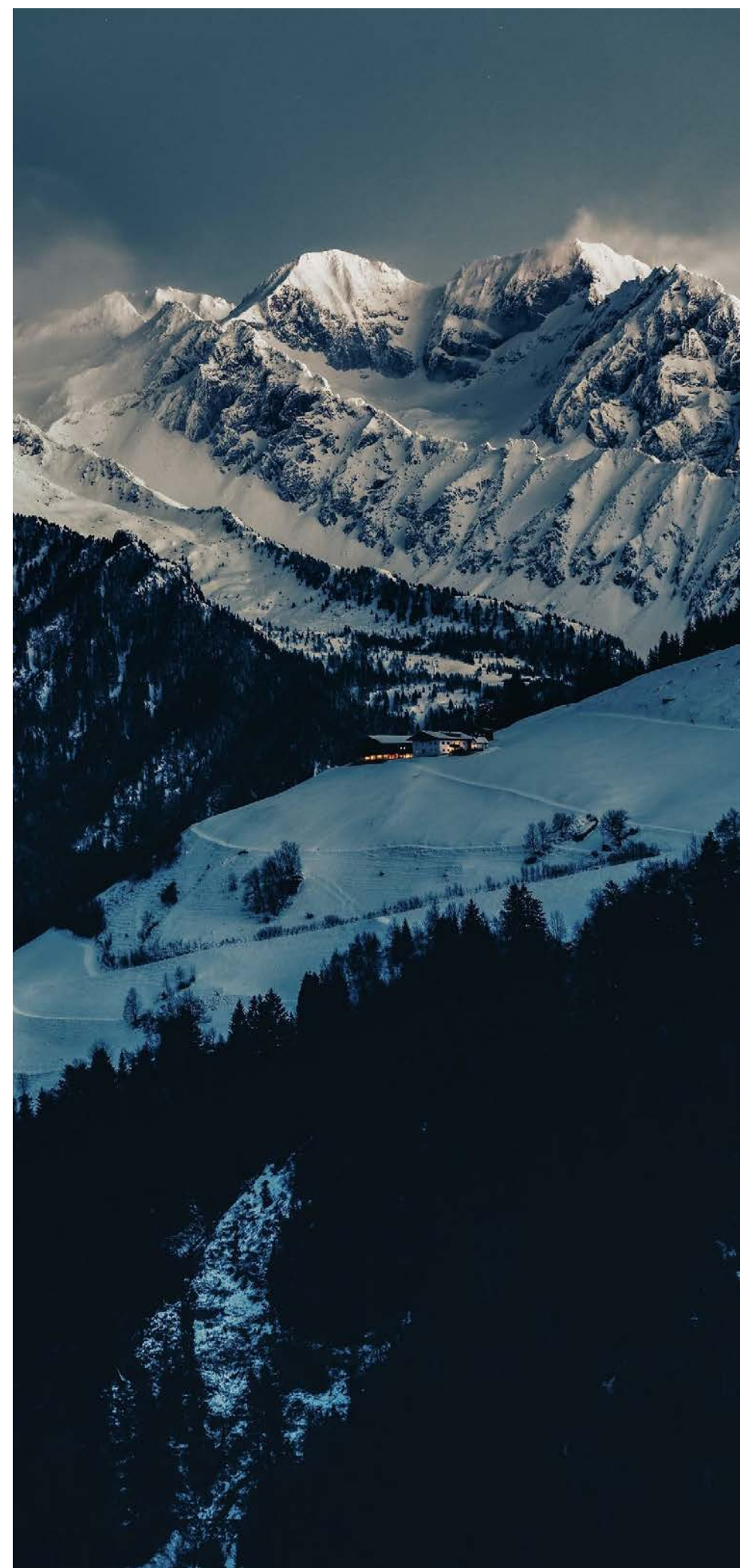
Broadcast 24 hours a day
7 days a week

International

Reaches over 65 countries
worldwide

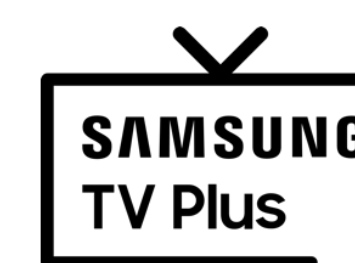
2 Feeds

100% of the programmes
available in both English and
French

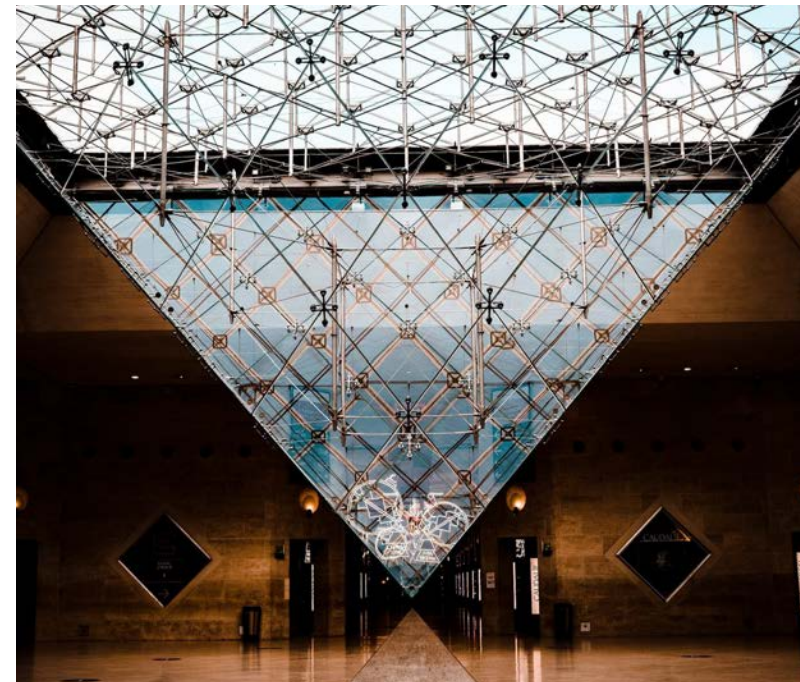


Trusted By

Lasting partnerships with leading
broadcasters around the world



Programming
Themes



LIFESTYLE



FASHION



TRAVEL



GASTRONOMY



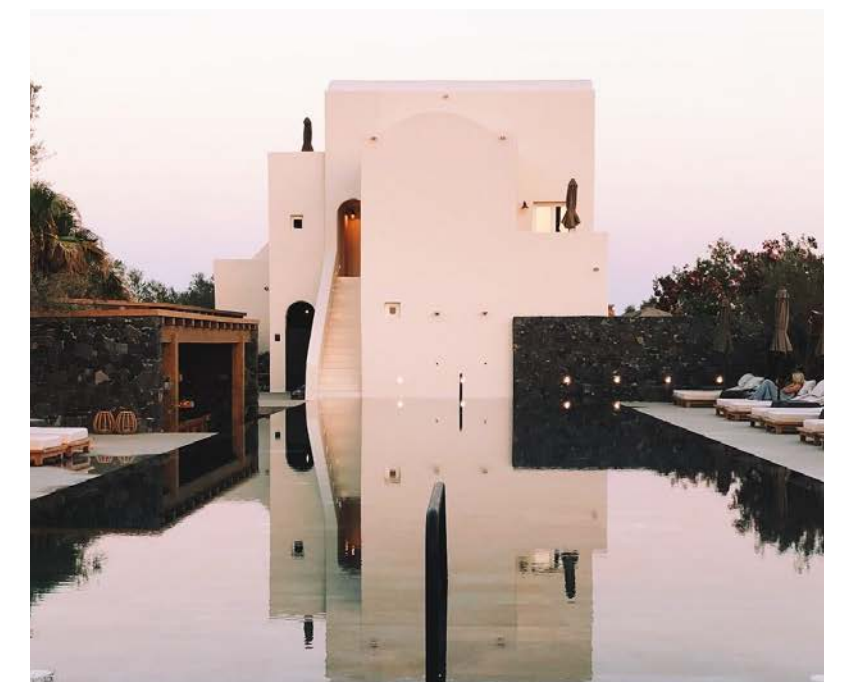
LATEST IN TECH



CARS, BIKES, BOATS



RED CARPET



DESIGN



JEWELS



LUXURY FOR KIDS



TIMEPIECES



BEAUTY



Viewer Profile

Informed

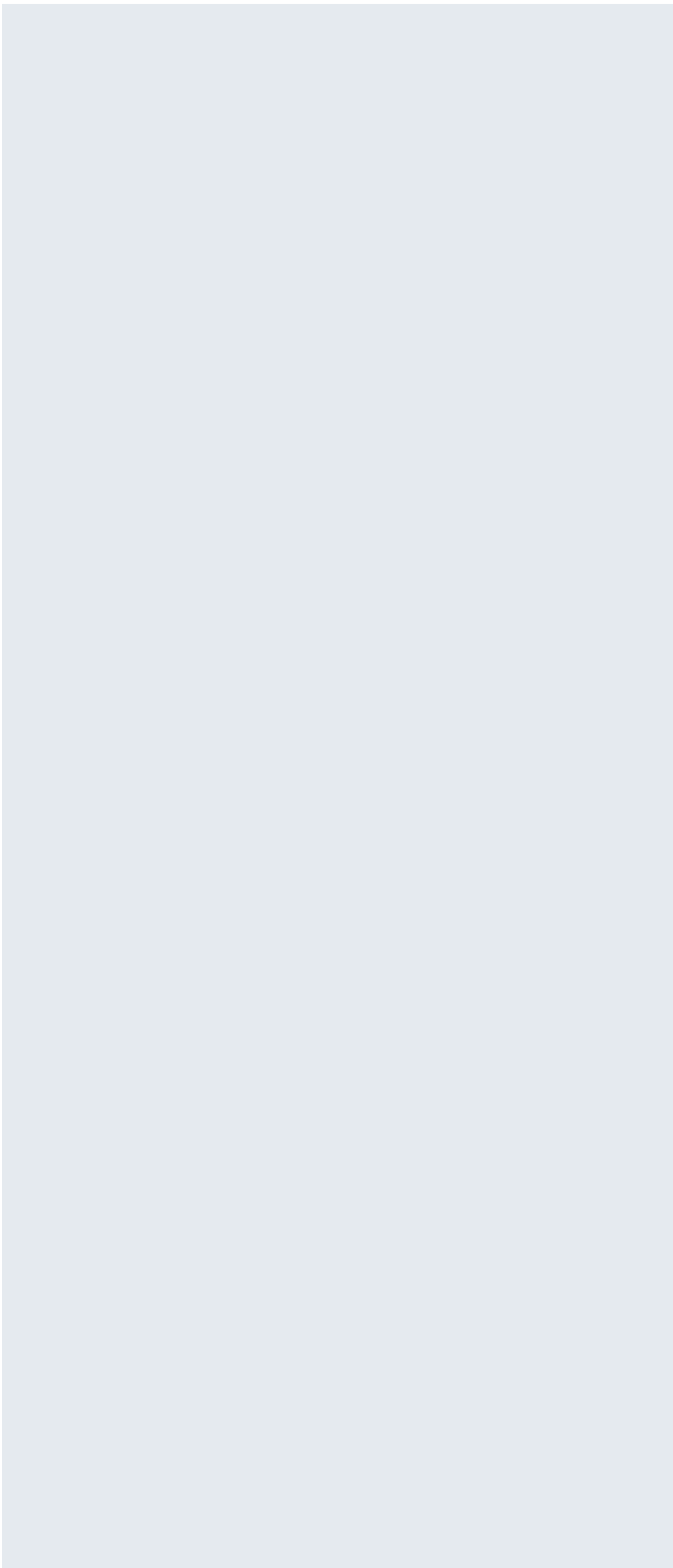
Viewers with **high purchasing power** that watch LUXE.TV to be **up to date** with the industry's latest news

Aspirational

Men and women who aspire and **strive to elevate** their quality of life

Values

Conscientious viewers interested in **craftsmanship, heritage and culture** of a brand as well as its Corporate Social Responsibility



Contact

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